

KITEX Idegenforgalmi Szaknyelvi Vizsga

TASK BOOKLET

READING

Welcome to the Reading Test of the KITEX Language Examination.

- The test consists of three tasks.
- Each task begins with the instructions.
- During the test you can take notes in this Task Booklet.
- Write your **final answers** on the **Answer Sheet** in **blue ink**.
- **Only answers on the Answer Sheet will be accepted.**
- **Corrected answers will not be accepted.**
- You must not use a dictionary.
- The whole Reading Test is 50 minutes long.
- The total score is 30 points (100%).

Good luck!

Task 1

- In this task some words are missing from the text.
 - Choose the right word from the list (A-N) for each gap (1-10) in the text.
 - Write the letter of the right word in the answer box on the separate Answer Sheet.
 - You can use each word once.
 - There are two extra words that you do not need.
 - There is one *example (0)* at the beginning.
-

You are going to read part of an article about ecotourism.

ECOTOURISM

Imagine the scene. You're sitting in the hot sunshine beside the swimming pool of your international luxury **(0)** ____, drinking your imported gin and tonic. In front of you is the **(1)** ____ reserved for hotel guests with motor boats for hire. Behind you is an 18-hole golf course, which was cleared from the native forest and is kept green by hundreds of water sprinklers. Around the hotel are familiar international **(2)** ____ and the same shops that you have at home. You've seen some local people – some of them sell local handicrafts outside the hotel. You bought a small wooden **(3)** ____ and after arguing for half an hour you only paid a **(4)** ____ of what the man was asking. Really cheap!

Is this your idea of heaven or would you prefer something different?

Nowadays, many of us try to live in a way that will damage the **(5)** ____ as little as possible. We recycle our newspapers and bottles, we take **(6)** ____ to get to work, we try to buy locally produced fruit and vegetables and we stopped using aerosol sprays years ago. And we want to take these attitudes on holiday with us. This is why alternative forms of **(7)** ____ are becoming more popular all over the world.

But what is ecotourism? There are lots of **(8)** ____ for these new forms of tourism: responsible tourism, alternative tourism, sustainable tourism, nature tourism, adventure tourism, educational tourism and more. Ecotourism probably involves a little of all of them. Everyone has a different definition but most people agree that ecotourism must:

- benefit the local people and involve the local **(9)** ____
- conserve the wildlife and culture of the area
- be sustainable, that is make a **(10)** ____ without destroying natural resources
- provide an experience that tourists want to pay for.

ECOTOURISM

A beach

B community

C environment

D *hotel*

E hotel booking

F Internet access

G names

H profit

I public transport

K quarter

L restaurant chains

M statue

N tourism

Use the separate Answer Sheet!

Score: 10 points

Task 2

- In this task some parts of the text are missing.
 - Choose the best part from the list (A-G) for each gap (1-5) in the text.
 - Write the letter of the best part in the answer box on the separate Answer Sheet.
 - There is one extra part that you do not need.
 - There is one *example (0)* at the beginning.
-

You are going to read some ideas for free sightseeing in London.

FREE AND EASY IN THE BIG CITY

London is one of the most expensive cities in the world – but it doesn't all have to be about glamorous bars charging a lot of money or West End shows at £50. There are dozens of things to do that cost absolutely nothing **(0)** ____.

The Keys, the Tower of London

Regular entrance into the Tower of London will cost both adults and children £16 **(1)** ____.

The 700-year-old Ceremony of the Keys has taken place for every one of the last 250,000 days as the Tower is locked up for the night.

You don't get to see the Crown Jewels, of course, but what you do get is an atmospheric 35-minute ceremony led by the Yeoman Warders (or Beefeaters) that ends with a haunting bugle playing. To apply for tickets, **(2)** ____, giving two separate possible dates for your visit.

Central Criminal Court

More popularly known as the Old Bailey, the Central Criminal Court is located between St Paul's and Holborn, and has been London's premier court for centuries.

Cases come from all over England and Wales and anyone wishing to watch proceedings can visit the public galleries from 10am to 1pm and 2pm to 5pm daily except on Bank holidays and the following day.

There is, however, a list of rules for visiting: **(3)** ____ and no cameras, video equipment, mobile phones, food or drink are allowed in the courtrooms.

Houses of Parliament

Summer tours of the Palace of Westminster began last week; they include the Lords and Commons Chambers, the Queen's Robing Room and the Royal Gallery. The 75-minute tours are available until September 29 as Parliament is not in session. They cost £12 per adult and £5 for children. During the rest of the year, though, you can go and see politicians arguing fiercely for nothing.

You can enter the debates free by simply turning up **(4)** _____. You do need a ticket for Prime Minister's Question Time or to climb Big Ben. To gain entrance to either, you need to be a British resident **(5)** _____. Expect an answer in two weeks.

FREE AND EASY IN THE BIG CITY

- A and joining the queue for what could be up to two hours
- B *but can keep you entertained for hours*
- C you should do so in writing a good couple of months in advance
- D and to write to your Member of Parliament asking for tickets
- E children under 14 are not allowed
- F so opening hours can change depending on the weather
- G but if you want to visit for nothing, you can

Use the separate Answer Sheet!

Score: 10 points

Task 3

- In this task there are statements about the text.
 - Choose the best option (A, B, C, or D) for each statement (1-5).
 - There is only one correct answer.
 - Mark your answers with an X in the answer box on the separate Answer Sheet.
 - There is one *example (0)* at the beginning.
-

You are going to read an article about an incentive tour for travel agents.

TOP-PERFORMING TRAVEL AGENTS SPEND WEEKEND IN ROME

When in Rome, three travel agency executives did as the Romans did. Perillo Tours, America's leader in tourism to Italy since 1945 and Hawaii since 1985, today announced the successful return from an all-expense paid trip to Rome for three top travel agency winners in the Perillo Perks Incentive Reward Program.

The three travel agency winners are:

- Ruth McBride of Bravo Tours
- Bob Stolfi of Liberty Travel
- Rita Cornelio of Mystic Valley Travel

These three agency owner-managers stayed at Perillo's very own hotel – the lovely Rose Garden Palace, located just off the famed Via Veneto in the heart of Rome.

'We had a wonderful weekend in Rome,' said Steve Perillo, President and CEO of Perillo Tours. 'Now I know why these agencies were the top performers in 2006. They are all expert travel agents. I learned a great deal from them as we explored the magic and majesty of Rome together.'

'Steve and his Perillo team provided us with a unique and exciting weekend in Rome,' said Ruth McBride. 'We even had time to relax and unwind on our own.'

'It was great for me to spend some quality time with Steve Perillo,' said Bob Stolfi. 'He clearly has a passion for travel and all things in Italy.'

'Steve was a gracious host,' said Rita Cornelio. 'We were treated to a private tour of the Vatican Museum, The Sistine Chapel, St. Peter's Basilica and the Colosseum. Our excellent Perillo guide, Mauro, was one of the most knowledgeable and passionate tour guides I've ever met.'

Perillo Perks is an innovative rewards programme for travel agencies, who can receive a \$100 bonus commission on every qualifying passenger. With each confirmed reservation the booking agent receives a chance to play an Instant Win Game with an opportunity to win vacations to Italy or Hawaii, Apple iPods, Nikon digital cameras, and other great travel gear and prizes. Travel Agency participation in the Perillo Perks program is free. Travel agencies can enroll online at www.PerilloPerks.com.

Perillo Tours, America's largest tour operator to Italy, has been a family-owned and operated business for three generations beginning with Joseph Perillo in 1945. Mario Perillo, famously known as 'Mr. Italy,' built the business for thirty-five years into its current pre-eminent market position and passed the reins to Steve Perillo in 2000 to lead the business in the Internet age.

TOP-PERFORMING TRAVEL AGENTS SPEND WEEKEND IN ROME

0 Perillo Tours ____

- A *is based in Rome, Italy.*
- B *has three executive agents.*
- C *is the top tour operator to Hawaii in the US.*
- D *announced the winners today.*

1 The winners of the Perillo Tours competition ____

- A run their own travel agencies.
- B had to pay for their trips.
- C stayed in the best hotel in the centre of Rome.
- D stayed in a hotel outside Rome.

2 In Rome, the winners spent the weekend ____

- A studying.
- B watching performances.
- C sight-seeing.
- D visiting travel agencies.

3 The winners ____

- A visited the Vatican alone.
- B went on a guided tour.
- C spent all the time together.
- D had very different opinions about Steve Perillo and the programmes.

4 Travel agents can take part in the competition if they ____

- A sell some travel gear.
- B pay the participation fee.
- C receive an invitation.
- D register through the Internet.

5 Perillo Tours ____

- A was founded by 'Mr Italy'.
- B has been in business for 35 years.
- C is now run by a third member of the Perillo family.
- D is the largest American online travel agency.

Use the separate Answer Sheet!

Score: 10 points

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ANSWER SHEET

READING

Answer box 1: Ecotourism

0	1	2	3	4	5	6	7	8	9	10
D										

Score:

	10
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Answer box 2: Free and easy in the big city

0	1	2	3	4	5
B					

Score:

	10
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Answer box 3: Top-performing travel agents spend weekend in Rome

	0	1	2	3	4	5
A						
B						
C	X					
D						

Score:

	10
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KEY

READING

Answer box 1: Ecotourism

0	1	2	3	4	5	6	7	8	9	10
D	A	L	M	K	C	I	N	G	B	H

298 words

Score: 10 points

Answer box 2: Free and easy in the big city

0	1	2	3	4	5
B	G	C	E	A	D

396 words

Score: 10 points

Answer box 3: Top-performing travel agents spend weekend in Rome

	0	1	2	3	4	5
A		X				
B				X		
C	X		X			X
D					X	

400 words

Score: 10 points

KITEX Idegenforgalmi Szaknyelvi Vizsga

TASK SHEET

WRITING

Welcome to the Writing Test of the KITEX Language Examination.

- The test consists of two tasks: a business letter and a composition.
- Each task includes the instructions.
- You can take notes on the Task Sheet titled '*NOTES*'.
- Write your **final version** on the **Answer Sheet** in **blue ink**.
- **Only answers on the Answer Sheet will be accepted.**
- Your corrections must be clear.
- You may use a printed dictionary.
- The whole Writing Test is 70 minutes long.
- The total score is 40 points (100%).

Good luck!

Task 1 A BUSINESS LETTER

You are the PR Assistant of the Claudius Hotel, a recently opened spa hotel in Hévíz.

- Write a letter to potential customers in 80 – 100 words.
- Include the following points:
 - offer a free tour of the hotel
 - recommend some services or facilities
 - give one special reason why they should come
- Use the English layout of formal letters.

Your name is Andrea/András Fehér.

The address of your hotel is Hévíz, Virág u. 1, 8380.

Use the separate Answer Sheet!

Score: 20 points

Task 2 A COMPOSITION

You work for a tourist information centre. You think that you will need to employ some students part-time in the summer.

- Describe your ideas for your boss in a proposal of 80-100 words.
- Include the following points:
 - two tasks the students will have to do
 - personal characteristics needed for the job
 - the students' working hours

Use the separate Answer Sheet!

Score: 20 points